

The background of the top half of the slide is a dark blue-tinted photograph of two students sitting at a desk in a classroom. The student on the left is a young woman with long hair, wearing a button-down shirt, looking down at an open book or notebook. The student on the right is a young man, also looking down at his work. Bookshelves filled with books are visible in the background.

Bringing Creativity & Relevance into the classroom

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Creative Strategies to reach Millennials & Post



Generation X

I'm Cool...

Ugh...NO!

Whatever!

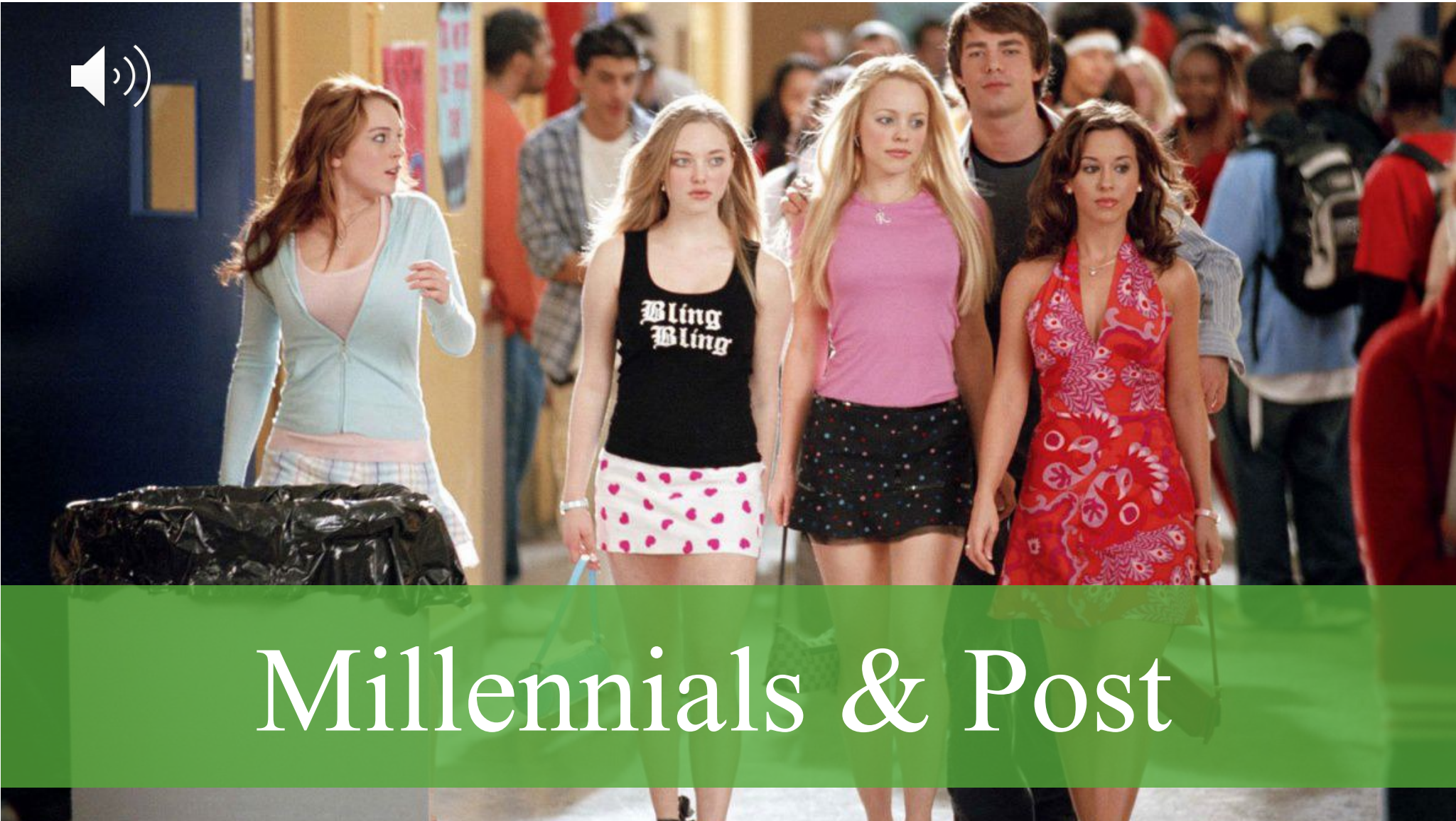
Yeah, right.

My Family





Generation X



Millennials & Post



A photograph of a person sitting at a desk, working on a laptop. The image is overlaid with a solid blue color. Centered on the image is white text that reads "Use technology to transform your classroom culture". Below the text is a single white dot.

Use technology to transform
your classroom culture

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Embrace Social



Snap Chat

Virtual Study Session

- Add your top 10 most important things to remember for a quiz or test as snaps.

Reminders

- Don't let students forget that upcoming quiz or homework assignment with a reminder snap.



Instagram

Showcase student work

- Snap pictures of students' artwork and other special projects.

Student takeover

- Invite students to alternate taking over your classroom Instagram.



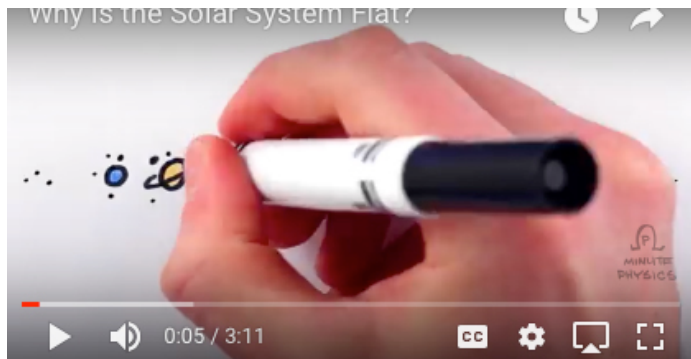
YouTube

Provide context to a topic

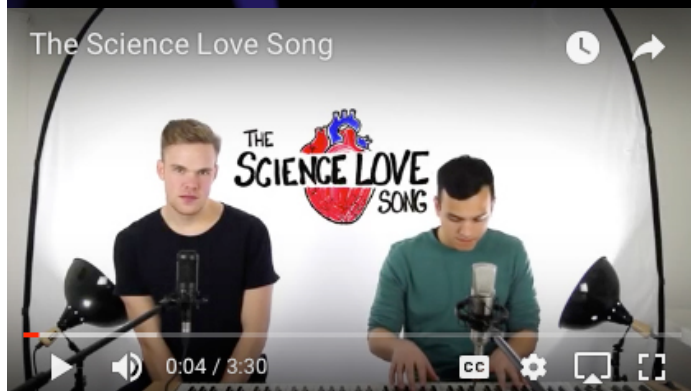
- Help to bring a 'real world' element to the class.

Take a virtual field trip

- No permission slips required.
- Share the content with the class as a whole, or share with them individually.
- Find out what they like, who they follow.



Minute Physics
(4 Million Subscribers)



ASAP Science
(7 Million Subscribers)



VSauce
(12.5 Million Subscribers)





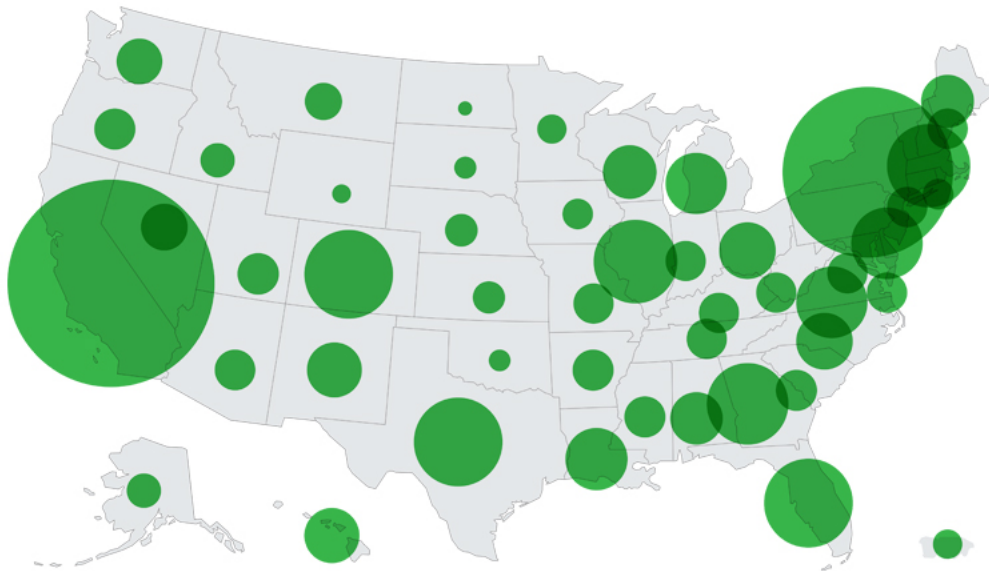
**DESTINATION
IMAGINATION®**

Educational Programs and Initiatives





The Super School Project



A photograph of a group of students in a classroom, overlaid with a semi-transparent green filter. Four white text boxes are positioned over the image, each containing a piece of advice. The students are looking in various directions, some towards the camera and others away.

Use Google
for ideas

Real-world
experience

Join your
school board

School district
policies must be
aligned

“Student learning is not bound by the walls of the school”

Thank you 😊

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